

## CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 500502 /		<u>Alt Order #</u> 06399611
<u>Product</u> AMERICAN FUTURE FUND		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/30/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,225.00			
N 2	KVVU	10/30/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$450.00			
N 3	KVVU	10/30/12	11/02/12	Katie Couric	2-3p		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$650.00			
N 4	KVVU	10/30/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$1,250.00			
N 5	KVVU	10/30/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$4,250.00			
N 6	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,100.00			
N 7	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,000.00			
N 8	KVVU	11/04/12	11/04/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$350.00			
N 9	KVVU	11/05/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,225.00			
N 10	KVVU	11/05/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$450.00			
N 11	KVVU	11/05/12	11/05/12	Katie Couric	2-3p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



OCT29/12 12.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			700A-900A	30		\$1,225.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
2			1000A-1100A	30		\$450.00	10/30	11/2	4		TU-F	4
PROGRAM : DR OZ												
CON COM1 : 1X PER DAY												
3			200P-300P	30		\$650.00	10/30	11/2	4		TU-F	4
PROGRAM : KATIE												
CON COM1 : 1X PER DAY												

OCT29/12 12.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,250.00	10/30	11/2	4		TU-F	4
5			1000P-1100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$4,250.00	10/30	11/2	4		TU-F	4
6			1000P-1100P PROGRAM : NEWS	30		\$2,100.00	11/3	11/3	1		SAT	1
7			800A-900A PROGRAM : FOX NEWS	30		\$3,000.00	11/4	11/4	1		SUN	1
8			1100P-1200M PROGRAM : CRIMINAL MINDS	30		\$350.00	11/4	11/4	1		SUN	1
9			700A-900A PROGRAM : NEWS	30		\$1,225.00	11/5	11/5	1		MON	1
10			1000A-1100A PROGRAM : DR OZ	30		\$450.00	11/5	11/5	1		MON	1
11			200P-300P PROGRAM : KATIE	30		\$650.00	11/5	11/5	1		MON	1
12			530P-600P PROGRAM : NEWS	30		\$1,250.00	11/5	11/5	1		MON	1
13			1000P-1100P PROGRAM : NEWS	30		\$4,250.00	11/5	11/5	1		MON	1
NOV/12 44575.00 CONTRACT TOTAL 44575.00 TOTAL SPOTS 28												

REP HEADLINE# 6399611  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT29/12 12.29  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

---

**Meredith KVVU**  
25-TV5  
Henderson, NV 89014  
Phone: (702) 438-5555 Fax: (404) 827-7567

**MENTZER MEDIA SERVICES**  
**BRUCE E MENTZER**

**600 FAIRMOUNT AVE STE 306**  
**TOWSON, MD 21286**

The following information provides the details of this transaction.

---

**Transaction :** Sale

**Date / Time :** 10/29/2012 1:08:37 PM CST

**Invoice # :** AMERICAN FUTURE FUND

**Customer # :** KVVU

**PO / Order # :** Invoice Payment

**Card Number :** American Express - 1014

**Entry Method :** Keyed

**Total Amount :** 7033.75

**Authorization :** Approved - 290719

---

**Reference Note:** AMERICAN FUTURE FUND 10/30-11/6

**Thank you for your purchase.**

**Please contact us at [Atlbilling@meredith.com](mailto:Atlbilling@meredith.com) if you have any questions  
or if we can be of further assistance.**

---

**Meredith KVVU**  
25-TV5  
Henderson, NV 89014  
Phone: (702) 438-5555 Fax: (404) 827-7567

**MENTZER MEDIA SERVICES**  
**BRUCE E MENTZER**

**600 FAIRMOUNT AVE STE 306**  
**TOWSON, MD 21286**

The following information provides the details of this transaction.

---

**Transaction :** Sale

**Date / Time :** 10/29/2012 8:12:12 AM CST

**Invoice # :** AMERICAN FUTURE FUND

**Customer # :** KVVU

**PO / Order # :** Invoice Payment

**Card Number :** American Express - 1014

**Entry Method :** Keyed

**Total Amount :** 30855.00

**Authorization :** Approved - 219626

---

**Reference Note:** AMERICAN FUTURE FUND 10/30-11/6

**Thank you for your purchase.**

**Please contact us at [Atlbilling@meredith.com](mailto:Atlbilling@meredith.com) if you have any questions  
or if we can be of further assistance.**